

The Digital Twin Partnership

Advocacy | Capability | Community

**BRISBANE LAUNCH EVENT:
AUDIENCE SURVEY**

digitaltwinpartnership.com

What could DTP do for you to accelerate your Digital Twin initiatives?

Agitate and advocate for us.

Advocacy voice

Define value

Help build a common narrative

Expanding network

Data sharing standards

Collaborative approaches where we share data

Advocacy

Innovation challenges / programs

What could DTP do for you to accelerate your Digital Twin initiatives?

Standard agreements to share data

Grants Business cases for pitching

Host events like BrisBIM to bring success stories together

A nationally consistent framework allowing for state singularities

Thought leadership

Mentoring

Expand network

Share updates from all 3 level of government updates

Keep pressure on government to keep moving

What could DTP do for you to accelerate your Digital Twin initiatives?

Where do we play

Advocate for data trusts and data sharing standards

Provide opportunities for participation

Building trust between sectors that sharing data is a good idea

Data standard and data sharing

Develop a data standard, this will enable industry to develop project level compatible models

Lobby government

Advocacy

Standardise supplier engagement

What could DTP do for you to accelerate your Digital Twin initiatives?

Advocacy - to build trust

Provide advice on standard data file formats.

Create oops or events to collaborate further.

Ownership

Education & engagement to promote awareness, buy in & data maturity.

Clarify procurement

Share clear plan and then tactical objectives to see where our organisation can most benefit or deliver services in.

Advocate to politicians about the industry need and the public interest

Provide guidelines and opportunities around participation

What could DTP do for you to accelerate your Digital Twin initiatives?

Data (and metadata) standards and sharing

Support ongoing industry conversations and advocacy efforts

Infrastructure owners can mandate a digital twin deliverable on their projects. At the moment, a DT is seen as an unnecessary expense in the construction process and often the first cost cut.

Collaboration, Participation, and Contribution

What are the current gaps hindering your or your clients take up of Digital Twins?

Not knowing where to start

Understanding what digital twins mean to them

Fear of quality and integrity of data.

Trust

Understanding, clear definition

Frameworks and capability building

They don't even have digital policy yet.
Need to crawl before running.

Understanding business value

Inconsistent management of data

What are the current gaps hindering your or your clients take up of Digital Twins?

Ability to fund next steps

Understanding the benefits, cost savings and improvement in sustainability

Digital literacy

Political willpower and knowledge - it all still smells like an IT project.

Trust and support

Data sharing standards

Uncertainty around the real value.

End user advocates

Not having clear use cases

What are the current gaps hindering your or your clients take up of Digital Twins?

Government agency capability

Quantifying benefits

Lack of standardised approach

Understanding what is required

Definition of a digital twin

Change of mindset

Trust and engagement

Data privacy and ethics

Poor understanding of the value

What are the current gaps hindering your or your clients take up of Digital Twins?

Expenditure with risk and unknown consequences. Uncertainty on what a DT is or isn't

Starting a common space to contribute

Fear of it projects

Skills

Understanding benefits and alignment with their current systems and processes

Lack of definitions around market delivery

Lack of understanding and ambitious from client driving the requirements

Where do we start? - too much focussed on starting with a 3D model. Need to step back

Knowing where to start & available resources

What are the current gaps hindering your or your clients take up of Digital Twins?

Capability of capture

Digital meta data

Federated place and space? System architecture.

Funding and lack of digital understanding

Initial cost and understanding the cost benefit of having a DT in place in the FM phase

Differing frameworks between states, regions, projects... and why should I share my data!

Understanding the long term value

Capability. Period....

Lack of knowledge regarding a DT product and seeing value in the expense

What are the current gaps hindering your or your clients take up of Digital Twins?

A framework for realising value

Fear of "going first" - even if we succeed will we create silo that becomes obsolete when others begin their DT journey

Inconsistent data competency and capacity to embed behavioural shifts required to deliver value

Measuring impact is hard when you cannot track how it is being utilised under a open data infrastructure

Government finds it difficult to work in partnership in news spaces

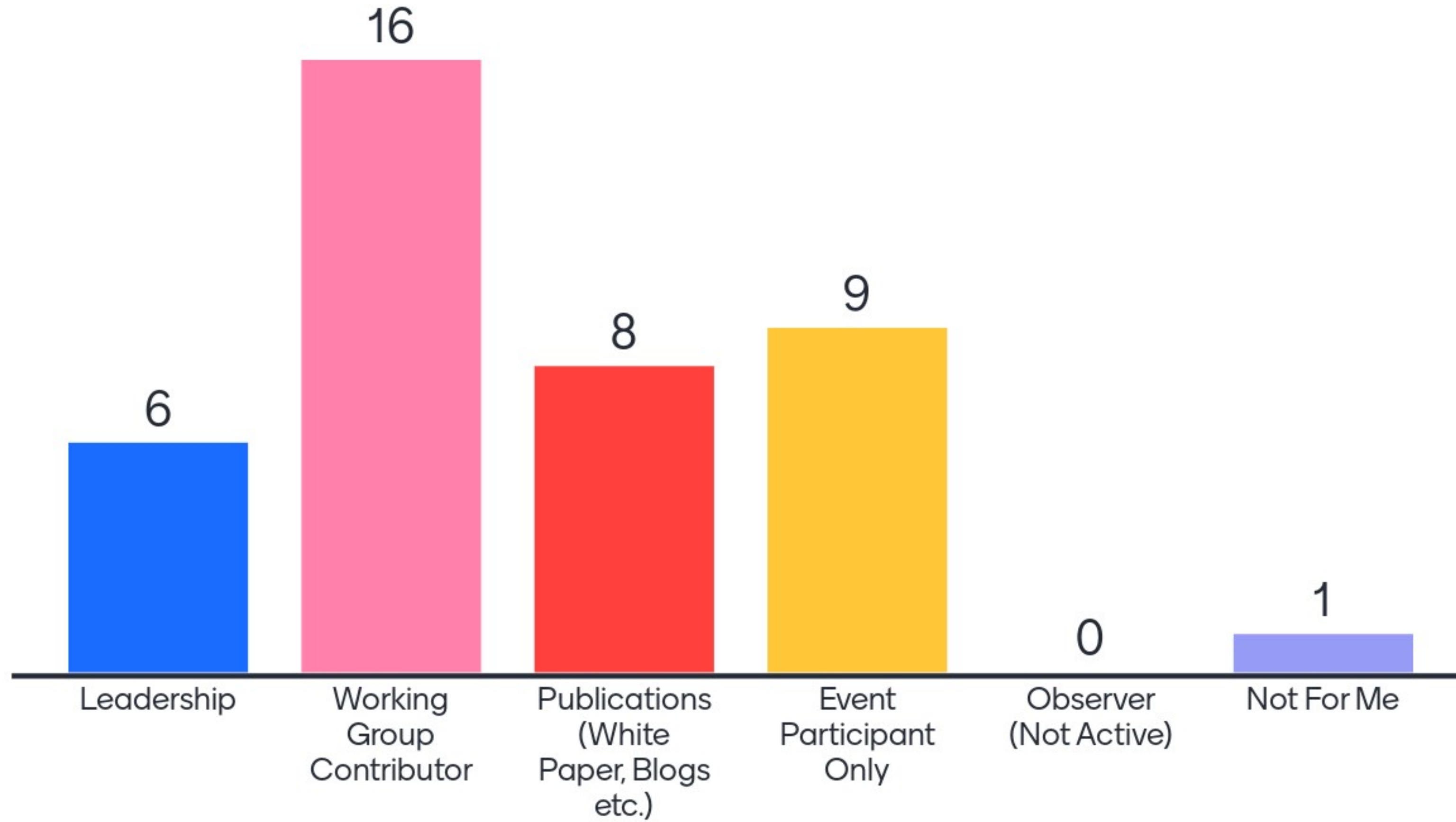
Tell us about your productivity gains

Ourselves

Data quality

Stop seeing a divide between public and private. We need to work together

How would you like to get involved in the DTP?



How can "we" as industry better support government in their Digital Twin implementations?

Be a 'good' partner

Keep the pressure on

Give us your data please thank you.

Advocate for data /file format standards

Proactively offer shared data

Follow industry guidelines and share case studies

Help shape a delivery approach

Encourage the valuing of data and the value that it will bring to decision makers

Help the understanding the data and capabilities we have to contribute

How can "we" as industry better support government in their Digital Twin implementations?

Help them through their understanding of benefits and upskilling journey

Education. Case studies. Awareness sessions

Provide cases that demonstrate benefits to specific need

Sharing the leftovers

Celebrate their good work

Open source data and applications

Focus on integrative technologies

Providing clear, digestible, and transparent education / materials

Share stories with clients who currently have not started their dtw journey

How can "we" as industry better support government in their Digital Twin implementations?

Lobbying. Request information

Communicate openly about issues and come with potential resolutions

Listen to what they want and what they fear. Take them along the journey

Work in partnership, provide a trusted advisor

Clear plan and tactical objectives. An agile approach and not boiling ocean. Quick wins. Use cases and wins in the community.

Advocate for change

Examples

See value & advocacy

Go fund me (Digital Twin) page

How can "we" as industry better support government in their Digital Twin implementations?

Articulating benefits and value in a clear and consistent manner

Keep momentum

Focus on integrity

Focus on skill and capability uplift to move the sector to a new paradigm, more than the next 'sale'

Help us with evidence. Cost/benefit. Efficiency gains. Long-term optimisation.

Advocate for standards and celebrate the benefits

Training data literacy

Agree on ownership and royalty model.

Funding partners

How can "we" as industry better support government in their Digital Twin implementations?

Organise a ceo level DT event

Celebrate wins and progress

We need to dryer understand how government works

Define who does what across public and private sectors

Help government build a DT panel of providers

Share success stories. Help prove the value.

Think about the legacy