MEDIA RELEASE

Thursday 1st September 2022

Digital Twin Partnership launches to support sustainable growth across Australia

A group of industry leaders today has announced the formation of the Digital Twin Partnership (DTP), a forum for building advocacy, capability development and stakeholder collaboration in an effort to advance Digital Twin as a critical enabler for the digital economy in Australia.

Gavin Cotterill, Advisory Principal at Cohesive Group, one of the many members of the DTP leadership team, was delighted to see the level of shared commitment among his fellow peers to launch this initiative.

"The leadership team is united in its vision to use the DTP as a forum to accelerate the adoption of Digital Twin capability across Australia as a tool for growth and prosperity." Cotterill said "Creating deep and diverse connections between people and across organisations is a key part of the DTP vision."

Kate Williams, Chief Business Officer at FrontierSI said of today's announcement "the DTP offers stakeholders from all sectors interested in Digital Twins the opportunity to come together and help support and inform government policy making, as well as getting involved in peer-to-peer knowledge exchange."

To help realise its vision, the DTP will focus on three core areas of activity, namely:

1. Advocacy - to be the trusted source of knowledge and a leading advocate regarding the benefits and application of Digital Twin infrastructure across public and private sectors in Australia

2. Capability - to build capacity through collaboration, innovation and standardisation, and act as a catalyst for leading Digital Twin policy making and practice

3. Community – to bring together a diverse community of stakeholders to help share and learn about leading Digital Twin policy and practice, and to work together to solve problems at the macro scale.

One of the DTP's other leadership team members, Michelle Teis, Managing Partner at GWI, said "data management is the common thread in successful Digital Twin activation, and this is where leadership from government and industry must be strong for benefits to be realised."

The DTP is hosting a series of launch events around Australia commencing October 7th in Brisbane. Further information about the DTP and how to subscribe for updates can be found at www.digitaltwinpartnership.com

The DTP leadership team is also calling for expressions for those interested in participating in its activities, which can be found on its website.

-ENDS-

For all media enquiries about the Digital Twin Partnership contact:
info@digitaltwinpartnership.com

About the Digital Twin Partnership

The purpose of the Digital Twin Partnership (DTP) is to provide Digital Twin leadership within the private sector by delivering a clear narrative around the opportunities and benefits of Digital Twins. Additionally, the DTP will be a trusted advocate to government by helping advance Digital Twin as vital digital infrastructure to accelerate growth in Australia.

The DTP leadership team is:

- o Andra Christie, AWS
- o Gavin Cotterill, Cohesive Group
- o Damien Cutcliffe, WSP
- o Nathan Quadros, Veris
- o Michelle Teis, GWI
- o Kate Williams, FrontierSI

Further information about the DTP can be found on its website www.digitaltwinpartnership.com